



Krowne Announces Official Opening of Smart Factory

Wayne, NJ – March 2, 2026 – Two years ago, we set out with an ambitious idea: build a world-class smart factory right here in New Jersey. Not overseas. Not someday. Right here at home, powered by a family-owned American manufacturing company willing to bet big on the future.

Today, that vision is a reality.

Our new smart factory delivers a 50% increase in capacity and a production floor that runs with the precision, speed, and consistency only smart technology can deliver. Robotic systems, advanced machining, and connected technology now work together to create a manufacturing environment designed for the next generation of innovation.

But to us, this is more than just a new factory, it's a statement that U.S. manufacturing can lead the way. A statement that bold investment and cutting-edge technology doesn't have to be outsourced. A statement that family-owned American companies can compete at the highest level by embracing the future instead of waiting for it.

We're incredibly proud of what this milestone represents for our team, our customers, and our community. Thank you to our partners and as always, we're just getting started.





View full Smart Factory reveal:

<https://www.linkedin.com/feed/update/urn:li:activity:7433223617737490432>

About Krowne

Krowne is a third generation, family-owned company manufacturing in the U.S.A. for over 75 years. Rapid expansion and innovation have solidified Krowne as the fastest growing bar system company in the world, with experience ranging from custom bar systems, refrigeration, and beverage dispensing systems to high quality faucets, pre-rinses, and gas connectors. Krowne's drive for tech-fueled design has propelled them to new heights with cutting-edge configurators like BarFlexPro and FloorDesigner, along with winning several awards for excellence in innovation. While the brand continues to expand and flourish, Krowne remains committed to their values of quality and sustainability. For more information, please visit: <https://krowne.com/>

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