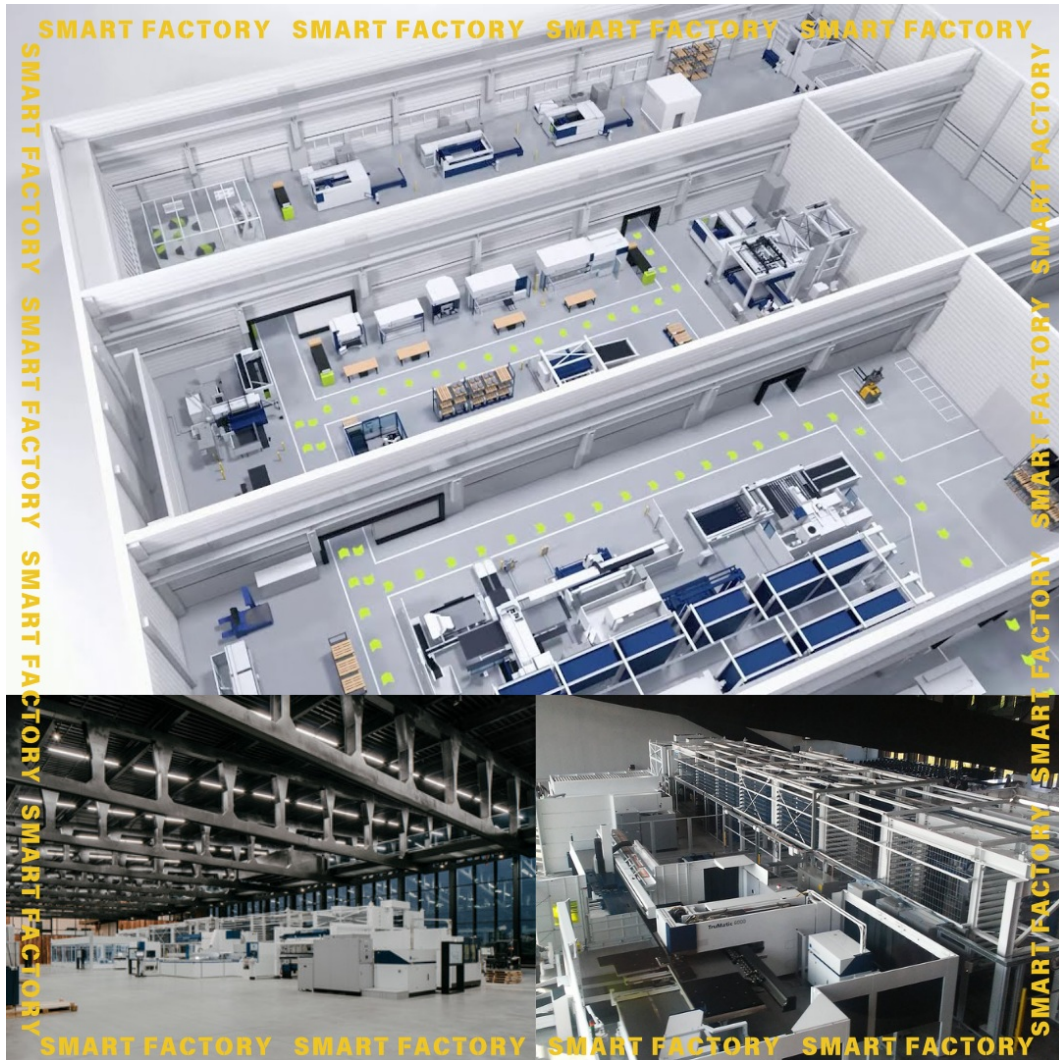


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Smart Factory Expansion Welcome to the Future!



We are excited to unveil our groundbreaking two-year, \$20 million expansion plan aimed at transforming operations with cutting-edge technology.

This ambitious initiative includes the acquisition of two new facilities in New Jersey, adding 120,000 square feet to our operations, as well as the construction of a state-of-the-art "smart factory" leveraging advanced automation and robotic technology. This investment will increase our manufacturing capacity by over 50% and streamline operations, reinforcing our commitment to delivering top-tier products.

Additionally, we will implement a sophisticated robotic conveyor system in our new distribution center to double our picking and packing capacity, ensuring same-day shipping for all in-stock items.

This expansion solidifies our status as an industry leader while empowering our workforce to focus on higher-value tasks, driving operational excellence and rapid scalability!

Introducing Our New Elite Program



We are thrilled to announce the launch of our fully certified **BarPro™** network. This program, consisting of forty (40) expertly trained technical sales representatives, gives us the ability to enable boot-on-the-ground support across the entire U.S. and Canada.

Our week long training provided **BarPro's** hands-on design support and extensive knowledge to help aid all phases of a bar project. This encompasses the use of our cutting-edge configurators **BarFlexPro**, **FloorDesigner**, and **BeerFlex** to offer 3D and augmented reality design services in the field, in real-time. Each member is also equipped with specialty tools needed to assist with beverage dispensing systems, bar design, and overall bar efficiency.

The training does not end there, each certified **BarPro** will continue to take part in continued learning and technical training courses to ensure they are up to date with the everchanging bar industry. They are responsible for sharing their knowledge with their local team regularly to ensure all our representatives are prepared to work on any project, at any time.



[View Full Press Release](#)

New Partnership: Krowne x Death & Co.



We are proud to announce our partnership with cocktail institution, **Death & Co.** This exciting collaboration combines **Death & Co.**'s distinctive aesthetic influence with our cutting-edge technology to help set new industry standards.

Together, we aim to revolutionize the bartending and bar design industries by enhancing workflow efficiency and elevating bartender performance.

This partnership reflects a shared commitment to excellence and innovation, promising to transform the future of bars and restaurants everywhere!



[View Full Press Release](#)

Sight 'N Sip Infuser Faucet



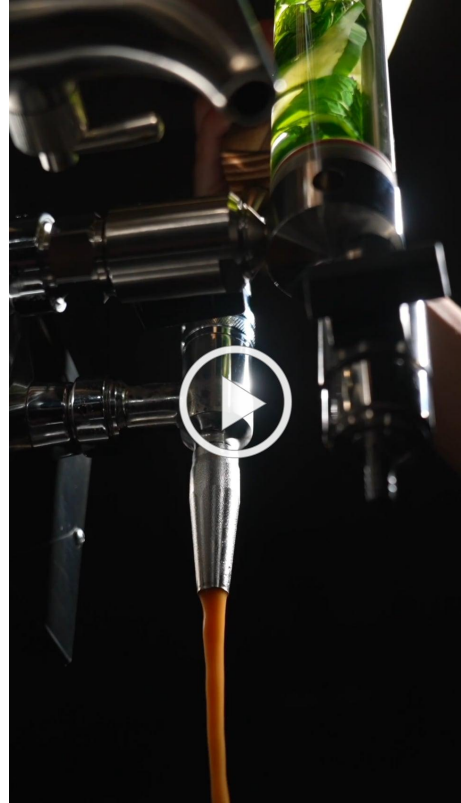
Our **Sight 'N Sip Infuser Faucet** is an innovative addition to our premium beverage dispensing line, designed to elevate the drinking experience with both functionality and visual appeal.

Featuring a clear body, the **Sight 'N Sip** allows patrons to see the beverage as it is poured, adding an engaging and attractive element. It works with lemonade, pre-batched cocktails, mint infused water, and is compatible with all standard beer towers! With precision in mind, it was engineered to ensure a smooth and consistent flow, while its durable construction guarantees long-lasting performance and easy maintenance.

The **Sight 'N Sip** combines practicality with a touch of flair, making it a standout choice for establishments looking to enhance their beverage service!

[Learn More](#)

DID YOU KNOW...



Our **Nitro Faucet** is the solution for serving nitro-infused beverages, offering an unparalleled combination of innovation and performance.

Designed to deliver the perfect stout or nitro coffee pour, this faucet ensures a creamy, smooth texture and rich flavor with every serving. Its robust construction and advanced engineering provide reliability and ease of use, making it an ideal choice for high-demand environments like cafes, bars, and restaurants.

It is also user-friendly, featuring easy installation and maintenance, while its sleek, modern, narrow spout design enhances the aesthetic appeal of any beverage setup.

With our **Nitro Faucet**, establishments can elevate their beverage offerings and delight customers with a premium nitro experience.

[Check It Out](#)

KROWNE®

Updated Lead Times

as of 6/5/2024

Underbar Equipment

(Depending on size, complexity, & component availability)

1 to 3 units	2-4 Business Days
4 to 10 units	4-8 Business Days
1 to 3 Workstations	1-2 Weeks
Full Projects	3-5 Weeks

Other Products

Refrigeration	2-3 Weeks
Beverage Dispensing Systems	6-8 Weeks
Faucets, Pre-Rinses, Gas Connectors, Hand Sinks, Casters, Water Filters, & Parts	1-2 Business Days

[View Quick Ship Items](#)



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