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#### **Raising The Bar with SCOPOS**

Check out our new blog post! We spoke with a few member of SCOPOS, one of the premier hospitality consulting firms that specialize in design, programming, branding and more! We talked about the craziest idea for a bar they've had as well as where they get their best ideas.

Read Here!



World Class
Bar Ambassador Program

### Introducing



@Bad\_Birdy

#### Krowne Bar Ambassador

Meet the newest addition to our world class bar ambassador team: @ bad\_birdy! Between her eye-catching experimental cocktails and unique bartending videos she has amassed almost 200,000 followers on Instagram. We couldn't be more excited to have her join our team. Keep an eye out as we both have some incredible surprises in store for all of you soon. Also, starting today you can click the link in our bio to schedule a free consulting session with Bad Birdy to discuss bar layout & design, cocktail menu creation and more!

Introducing Bad Birdy!



Krowne, As Seen On Bar Rescue, Again!



Did you see us on Bar Rescue the other week? We were so touched by Ninja Karaoke's story that we wanted to help. We sent them one of our CO2 glass frosters to keep drinks cool while also killing any lingering bacteria. We were so glad to see that they liked them! If you're in the Las Vegas area, make sure you check them out!

#### **Product Features:**

- Chills glasses instantly to maintain ideal cocktail serving temperature, improve taste profile and enhance performance
- Super-cooled liquid CO2 frosts glass in seconds
- Eliminates bacteria, lingering odors and residue
- Built-in LED light that activates when froster is used
- High quality, stainless steel construction

Learn More Here!

Check Out Our New
Touch-Free Soap/Sanitizer
Dispensers Brochure!

Free Soap/Sanitizer Dispensers! Learn more by clicking the link below

Visit our brochure



# See the World Through your Bartender's Point of View with Virtual Reality!



Our VR environment allows the user to interact with bottles, glasses, and equipment. This makes it the perfect place to perform in-depth bartender training exercises while your new bar is being built. Visit our website to start the process today!

# **Exciting Krowne**

# **Announcements!**



Meet Jon!

We'd like to announce the hiring of Jon Rodriguez, assuming the role of western regional sales manger for the plumbing division of Krowne. Learn more about Jon below.



## **Krowne Is Expanding!**

We'd like to announce the acquisition of a new building as part of our strategic growth plans to substantially increase capacity. Learn more about Jon below.

Learn More!

Learn More!









