

THE KROWNE ADVANTAGE

RAISING THE BAR ON EVERY SPEC.

When operators compare underbar, refrigeration and plumbing built to last, the differences add up fast. Krowne pairs premium stainless steel and U.S. robotic precision manufacturing with continuously evolving, bartender-driven products, a true single-source line, and complimentary concierge services, so your bar performs harder and lasts longer.

EVERY FEATURE. ONE MANUFACTURER.

	KROWNE®	COMPETITOR
Utilizes Premium Stainless Steel Durable and corrosion resistant	✓	✗
Stainless Steel Ice Bin Rim Construction Durable stainless, not plastic	Stainless	Plastic
Adaptable Workstations MoveWell speed-swap, modular inserts, glide track	✓	✗
One Source Solutions Underbar, refrigeration, gas connectors, casters & beverage systems	✓	✗
3D / AR Configurator & Instant Revit + CAD Design your dream bar with ease	✓	✗
Functional Angle Fillers Utilize every inch behind the bar	✓	✗
Custom Fabrication Capabilities Unique and ultra premium offerings are now possible	✓	✗
Quick Release Faucet Option Easily access your waterlines without removing panels	✓	✗
Pedestal Base Option The look of modular bar die, with functionality of equipment on legs	✓	✗
Custom Vinyl & Protective Wrap Refrigeration Offerings Any color, logo or clear protection film available	✓	✗
Concierge Services & Bar Ambassador Program White-glove design support from concept to install	✓	✗
Certified BarPro Field Support Network Boots-on-the-ground technical support nationwide	✓	✗
Refrigeration Warranty With the option for a 3rd year purchase	2-Yr Parts & Labor 5-Yr Compressor	1-Yr Parts & Labor
Lifetime Warranty Lines Diamond Series plumbing & gas connectors	✓	✗

Competitor information is based on publicly available sources and our best current understanding. It may contain inaccuracies and is subject to change without notice.

FOUR REASONS OPERATORS CHOOSE KROWNE

THE DIFFERENCE IS BUILT IN.

Advantages a customer can verify, touch, and feel on day one, and for years after. Each one translates directly into a bar that is faster to run, cleaner to maintain, and built to outlast the competition.



DIFFERENTIATOR 01

PREMIUM STAINLESS STEEL QUALITY

Krowne underbar uses Premium Series 300 Stainless Steel. The result: **better corrosion resistance and a lasting high-shine finish**, built on heavy-gauge steel across **350,000+ sq. ft. of U.S. robotic manufacturing**.

- Superior corrosion resistance
- Premium finish that resists dulling
- Stainless ice bin rims (vs. plastic)
- 3rd-generation U.S. craftsmanship



DIFFERENTIATOR 02

CONTINUOUS NEW PRODUCT DEVELOPMENT

Krowne launches bartender-driven solutions faster than anyone: built to solve real problems behind bars worldwide. **MoveWell** stations reconfigure in seconds via speed-swap plumbing; the **Alchemy Series** raises the surface to an ergonomic 32.5" to cut back strain; and the **Scupper Series** (with Death & Co) adds modular, custom-grade tool storage.

- MoveWell adaptive workstations
- Alchemy "mise-en-place" workstation
- Scupper modular tool organization
- Real-world bartender collaboration



DIFFERENTIATOR 03

ONE SOURCE SOLUTION PROVIDER

Underbar, refrigeration, dispensing, plumbing, and gas connectors: all from one U.S. manufacturer. One vendor means one point of accountability, coordinated lead times, and parts in stock, instead of piecing a bar together from many suppliers.

- Faucets & Diamond Series plumbing
- Refrigeration & MasterTap dispensing
- Underbar fabrication in house
- Centralized purchasing & support



DIFFERENTIATOR 04

CONCIERGE SERVICES & CONFIGURATION TOOLS

A complimentary **Zero Step Layout & design approach** backed by In House Project Success Managers and the **Bar Ambassador Program**, award-winning bartenders who shape every layout. Spec and design it yourself in **BarFlexPro**, then get instant Revit, AutoCAD and quote files.

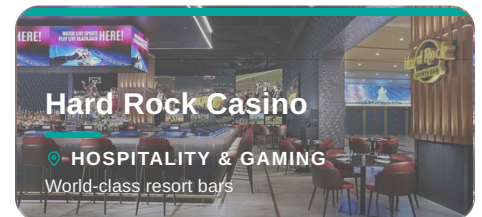
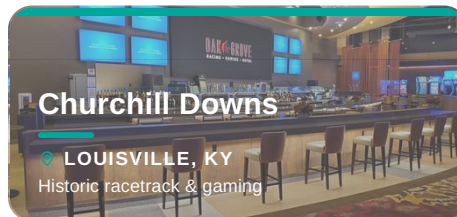
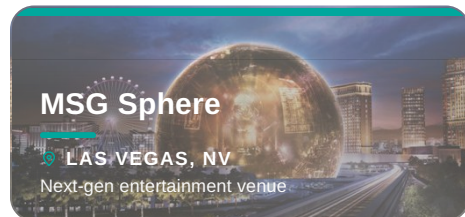
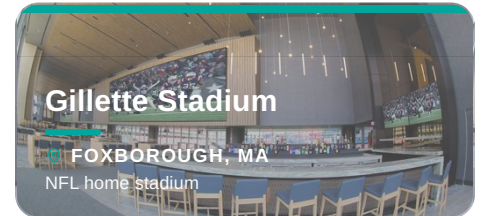
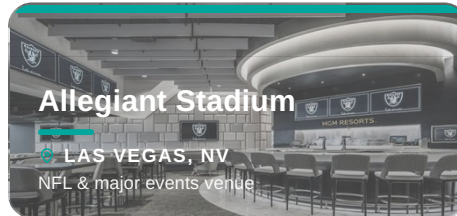
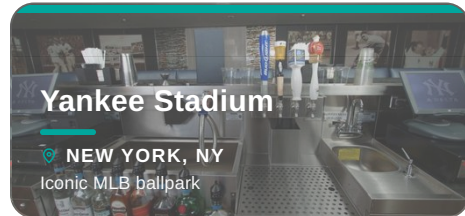
- Consult → Design → Build → Support
- 3D + Augmented Reality preview
- Instant Revit / CAD / spec output
- Post-install follow-up

BUILT FOR THE BIGGEST STAGES

WHERE THE WORLD RAISES A GLASS.

Krowne designs, engineers and manufactures complete bar programs for the most demanding hospitality venues on earth, from championship stadiums to iconic entertainment destinations.

FEATURED PROJECTS



OTHER NOTABLE KEY PROJECTS

Little Caesars Arena

Resorts World Las Vegas

Oak Grove Casino

Taffer's Tavern

The Armory STL

Pittsburgh Field Club

Country Club of Florida

Miami Freedom Park

Close Company

F1 Arcades

KROWNE ON THE GROUND

CERTIFIED BARPRO FIELD SUPPORT

Real boots-on-the-ground expertise. Our nationwide BarPro network delivers hands-on technical support through every phase of a bar project: on-site evaluations, in-field 3D and augmented-reality design, and beverage-system know-how, coast to coast.

55+

CERTIFIED
REPS

130+

CERTIFIED
INSTALLERS

U.S.

NATIONWIDE
COVERAGE

ON-SITE TECHNICAL EXPERTISE

Certified BarPros are dispatched to your location to perform technical evaluations, capture precise field measurements, and solve problems early.

IN-FIELD DESIGN, IN REAL TIME

Equipped with BarFlexPro, FloorDesigner and BeerFlex, BarPros design and visualize your bar in 3D and AR on the spot.

ONGOING CERTIFICATION

Intensive certification and ongoing training keep your local team current with Krowne's newest products.